



STATE OF TENNESSEE
DEPARTMENT OF COMMERCE AND INSURANCE
TENNESSEE REAL ESTATE COMMISSION

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COMMISSION POLICY STATEMENT

NUMBER: 2000-CPS-002

DATE: 01/05/2000

DUPLICATE OR CONFUSINGLY SIMILAR FIRM NAMES

The Tennessee Real Estate Commission reserves the right to refuse to issue a new firm license in a name that is the same or confusingly similar to another firm already issued within a fifty mile radius. The sole purpose of this policy is to protect the public from situations where they may be harmed by the confusion generated.

1.) Commission staff shall review all applications for a firm name to determine whether the name is the same or confusingly similar. If a name is rejected, the applicant will be notified. If the applicant does not agree with the decision, they may appeal to the Executive Director. Upon notification of an appeal, the Executive Director will either approve or reject the name and notify the applicant.

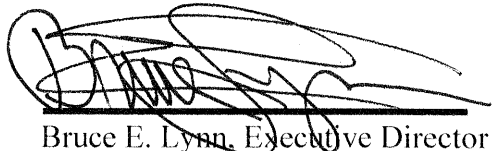
2.) The applicant may then appeal, in writing, the executive director's decision to the Commission. The Commission's decision will be final.

The Commission assumes that the applicant has researched any legal restriction regarding the use of a proposed firm name. The Commission will not attempt to determine ownership, trademark, copyright or the validity of any other legal means to protect a name.

ADOPTED BY THE COMMISSION ON JANUARY 5, 2000




Bobbi S. Gillis, Chairman


Bruce E. Lynn, Executive Director